

Ist Floor Ascot Place, 226 Great Eastern Hwy; Belmont, Western Australia 6104 PO Box 234 Belmont Western Australia 6984

## MEDIA RELEASE

11 02 2020

# Staying secure with Belmont-based Strike Training and Consulting

Gaps in security fencing are being successfully filled - by a rapidly-diversifying, award-winning Belmont business.

Entering 2020 after four years of growth supplying trained security guards, crowd controllers, bodyguards and investigators, Strike Training and Consulting is continuing to develop its portfolio by supplying its innovative security fencing system for outdoor events across the Perth Metropolitan Region.

Founder, Gaven Wicks, used his 25 years with the NSW Police Force to start the business with his partner Emma, they originally supplied security training and achieved accreditation in 2016. The company has since added personal safety and security, women's self defence, terrorism awareness and conflict management to its list of security-related services. Its client list includes include small and large businesses, government agencies, councils and charities, each of which receives a bespoke package according to it's security needs.

Employing former United Nations, WA Police, Australian Defence Force personnel and providing a low-cost women's personal safety course are among the features which caught the eye of the judging panel at the 2019 Belmont and Western Australian Small Business Awards. They chose Strike Training and Consulting as winner of the coveted Corporate and Social Responsibility Award.

Gaven explained: 'We have trained many women who are in domestic violence situations alongside women of all ages – including many mother and daughter teams who want to take a proactive approach to their personal safety and security. We can tailor our programs to particular clients with individual requirements, with no need to buy our courses from other suppliers.

'Our trainers share over 100 years' experience, enabling creation of unique courses incorporating every practical requirement of the security and investigation industry. Having ex-armed forces and ex-enforcement personnel as trainers in our business is something we are genuinely proud of.

'More businesses are acknowledging they need to provide their employees with environmental awareness tools and the skills needed to protect themselves.'

Alongside security training, a second business - Strike De-Fence - has been launched to develop and sell an innovative security fencing system.

As security requirements have soared in recent years, traditional temporary fencing at festivals, concerts and large gatherings of people is no longer considered fit for purpose. Gaven believes that concrete barriers and cyclone fences are completely





Ist Floor Ascot Place, 226 Great Eastern Hwy; Belmont, Western Australia 6104 PO Box 234 Belmont Western Australia 6984

insufficient for modern security and safety requirements.

He continued: 'Most organisations are still using concrete barriers set in water and cyclone fences which are completely insufficient for modern security and safety needs. Our organisation has registered patents on our unique interlocking design in Europe, USA, Canada, South Africa, Australia and New Zealand. '

A useful marketing tool are bespoke workplace and personal safety training videos. Clients can access training videos online, reducing face to face training time which is required for course completion.

Gaven added: 'Our ability to constantly evolve and update our training to best serve our clients makes our business stand out and as such, be successful. We are continuously re-investing funds back into our business, enhancing our training and providing our students with the best experience and training possible.'

The company's self defence classes for women are held monthly on a Saturday morning. Classes are pegged at a low cost of \$60 for three hours, helping ensure that everyone who wants to learn these vital skills is able to attend.



Founder of Strike Training and Consulting, Gavin Wicks



#### Eastern Metropolitan Regional Council

Ist Floor Ascot Place, 226 Great Eastern Hwy; Belmont, Western Australia 6104 PO Box 234 Belmont Western Australia 6984

#### **Contact Details:**

Business name: Strike Training and Consulting

Key contact person: Gaven Wicks

Email: gaven.wicks@striketraining.com.au

Phone: 08 9479 1848

Address: Unit 2, 17 Brennan Way, Belmont

Website: www.striketraining.com.au
Best times to call or visit: Between 8am and 4pm

https://striketraining.com.au/

https://www.facebook.com/StrikeTraining/

https://www.linkedin.com/feed/

https://www.youtube.com/channel/UCfm8osPhS8UVLtiCpWQGIPg

#### Notes to Editors:

Founded in 1983, the Eastern Metropolitan Regional Council (EMRC) is a progressive and innovative regional local government working on behalf of six member Councils located in Perth's Eastern Region: Town of Bassendean, City of Bayswater, City of Belmont, City of Kalamunda, Shire of Mundaring and City of Swan. The Region covers a third of Perth's metropolitan area and is home to 365,000 people.

The EMRC's Business Exemplar project aims to promote award-winning businesses in Perth's Eastern Region by sharing best practice and bringing their stories to a wider regional population.

### **Business Exemplar media contact:**

Richard Whitehead Communications Coordinator EMRC

Direct: (08) 9424 2255 Mobile: 0449 238589 Web: www.emrc.org.au

Email: richard.whitehead@emrc.org.au